



MOS3310A 670
Finance for Management and Organizational Studies
Summer 2026

Instructor: Josephine Gemson, PhD
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Course Information

Mode of Instruction: Online Asynchronous

Calendar Description:

An introduction to the role of financial management including financial markets and analysis, working capital management, capital budgeting and long-term financing.

Pre-requisite(s): Business Administration 2257, or MOS 2227A/B, and enrolment in BMOS, or Honours Specialization in Financial Economics, or Major in Finance, or Specialization in Financial Economics, or Minor in Finance.

Anti-requisite(s): Financial Modelling 2555A/B, MOS 2310A/B.

Extra Information: 3 lecture hours.

Course Weight: 0.50

Breadth: CATEGORY A

Subject Code: MOS

Notice: Unless you have either the requisites for this course (fulfilment of pre-requisites, no anti-requisite conflicts), or special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Finance for MOS

MOS 3310A
Section 670
Summer 2026

Instructor:	Josephine Gemson
Class:	Online, Asynchronous
Office:	DL103, Dante Lenardon Hall
E-mail:	jgemson@uwo.ca
Office Hours (Virtual / In-person):	Please email me at jgemson@uwo.ca to set up an appointment

Course Design

This is an online asynchronous course, with some optional synchronous components, and **an in-person final exam**. Western's learning platform, OWL (Brightspace), will be the primary mode of course transmission and other educational resources will be based on the needs of the course. This class is designed to have optional synchronous components, meaning there will be activities that will occur at a specific date and time that you could attend, and asynchronous components, meaning aspects of the course will be done on your schedule at the time most convenient to you. Synchronous activities may include office hours, and an option to submit Project 1 synchronously.

This course begins on May 4, 2026, and ends on June 12, 2026, honoring all important dates derived from University approved guidelines and academic policies.

This course will administer its **FINAL EXAM IN-PEROSN**. By way of registering in this course, students are automatically registered to write their final exam in London. Students may opt-in to write at one of King's authorized testing centre locations in Toronto, Vancouver, or Beijing.

For those opting to write in Beijing, Toronto or Vancouver, **you must register to write at those locations, on or before May 11, 2026** using session code C1. Instructions with a link to the registration form are available on the front page of the course Brightspace site. *Not registering will mean that you are expected to write the final exam in-person in London.*

Throughout the course you are expected to interact regularly with other students, and with me, as your instructor. The course is designed to structure and guide some self-paced elements as well as offer interactive opportunities for community learning. This work may happen in smaller groups, or through opportunities to meet remotely. Each student brings their own knowledge, experience, and interests to our learning community, which we will build on and use our course material (readings, discussions, lessons, etc.) to amplify learning for everyone. We will all be responsible for our own learning progress and for contributing to the growth of our learning community through our participation in all course activities and assessments. We will be ready to engage and connect meaningfully. We will be present, professional, respectful, and ready to contribute to our group.

Overview

This course, which will be delivered online, is an introductory course in finance.

It provides an overview of issues in financial management and corporate finance. Set in the backdrop of a large company, students will be exposed to tools and techniques that aid financial managers make investment, financing, and other decisions; and work towards the company's objectives – the primary one being maximizing the value of the firm.

It is intended to help students make better financing decisions, and knowledge is applicable at the personal level and in both the public and private sector.

Topics covered include financial planning, time value of money, stock and bond valuation, risk and return, capital structure, capital budgeting decisions and other selected issues.

Course Objectives

To provide students with a structured learning process to enable them to understand, appreciate, explain, describe, apply, and derive insights from the concepts, theories, and applications in select issues in financial management and corporate finance.

Performance Objectives

At the end of this course, students should have improved competencies and specific knowledge, skills, and techniques in select topics in financial management and corporate finance.

Students are also expected to have increased competencies and familiarity in using the financial calculator and Microsoft Excel in applying financial data to obtain results and using the same for financial decision making.

Antirequisite: Financial Modelling 2555A/B, MOS 2310A/B.

Prerequisites: Business Administration 2257, or MOS 2227A/B, and enrolment in BMOS, or Honours Specialization in Financial Economics, or Major in Finance, or Specialization in Financial Economics, or Minor in Finance.

NOTE: Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course, and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Delivery Method:

Online, Asynchronous

****NOTE** Final exam will be an in-person exam**

Class Format

The class will follow an online method of instruction. OWL (Brightspace) – Western’s Online Learning system – will be the primary method of instruction and announcement disbursement. All students are encouraged to subscribe to the Announcements on OWL which will be delivered as an email to your mailbox.

All topics (which are elaborated in the course outline) will be structured chapter-wise. The topics will correspond to various chapters present in the required reading textbook. The Chapter folders (present in the Resources section on OWL Brightspace) will contain details of readings, PPTs, and notes which are required to be read, and questions / exercises to be completed as part of the instruction process. The Resources also link to VoiceThread, which provides detailed voice-based teaching assistance for each chapter, that can be accessed at any time during the period of the course.

Weekly office hours will be held by the instructor (me!) where students can drop in for a meet-and-greet, discuss issues, clear doubts / questions.

Please follow the course outline (uploaded on OWL Brightspace) closely, as this course and its delivery will follow the course outline and dates mentioned on it. ***The dates may be subject to change – The instructor will make the announcements, if necessary, on OWL Brightspace. It is the students’ responsibility to keep track on announcements made on OWL.***

Learning Outcomes

The aim of this course is to provide you with a foundation in investments and investing. Concepts covered include:

1. Introduction to financial management and the financial environment
2. Financial statements, cash flow, and taxes
3. Analysis of financial statements
4. Financial planning
5. Time value of money

6. Bonds, bond valuation, and interest rates
7. Stocks, stock valuation, and stock market equilibrium
8. Risk, return, and the Capital Asset Pricing Model
9. The basics of capital budgeting
10. Cash flow estimation and capital structure decisions

Required Materials

- MOS 3310 - Brigham, E.F., Ehrhardt, M.C., Gessaroli, J., and Nason, R. R. 2017. Financial Management: Theory and Practice, 4th Canadian Edition. Nelson Canada.
 - Copies of the textbook are available at the Western bookstore or from [Cengage](#). The eTextbook costs \$77.95 on Cengage, the Hardcopy costs \$172.95.
 - Previous copies from seniors / classmates are also ok
- **Financial** calculator. All financial calculators are allowed; however, the instructor will only provide instruction of a TI BA II Plus (Note: This is also acceptable for CFA and CMA exams). The TI BA II Plus costs \$38.99 on Amazon and \$47.99 on BestBuy.

Additional Materials

- Welch, I., Corporate Finance, 4th Edition, 2017. The book is freely available in electronic form (but not for download) at <http://book.ivo-welch.info/home/>. This is a relatively new textbook, which has very good intuition on some fundamental issues in Corporate Finance.
- Periodicals: *Wall Street Journal*, *Financial Times*, *Bloomberg Businessweek*.

This course will also require the following:

- Stable high speed internet connection
- Webcam
- Microphone
- Printer / scanner (**Optional**)
- A quiet space to take part in learning (office hours, discussion groups, quizzes, exams, projects, etc.)

Methods of Evaluation

The following assignments and exams will constitute the total grade for the course. The grading will be based on as given below:

Mid-Term Exam – ONLINE	25%
End-Term Exam – **IN-PERSON**	55%
Financial Calculator Project	20%

- The final grades for the course cannot be changed. If the student believes that there exist objective reasons for the change of the final grade, they must provide the instructor with details on an email sent to jgemson@uwo.ca, along with suitable explanation for the same. In this case the instructor will revise and re-grade student's work. Depending on the results of the revision, the grade may go either higher or lower than the initially determined.
- The instructor reserves the right to reallocate the distribution of marks as special circumstances may demand, in the interest of academic fairness. This redistribution would never negatively affect the grades of any student.

Mid-Term Exam, Online, 2 hours, available from 12.01 am, EST May 16 till 11.55 pm, EST May 17, 2026

- The mid-term is an individual online exam.
- The exam will be available from 12.01 am, EST May 16 till 11.55 pm, EST May 17, 2026, or till you complete the

exam, whichever is earlier.

- This is a 2-hour exam.
- Students will be allowed to attempt the exam ONCE.
- The mid-term exam will cover the required readings from Chapters 1, 2, 3, and 5, and will account for 25% of your final grade.
- More details will be provided on Brightspace.

Final exam, In-person exam, 2 hours, please check dates:

1. Students writing final exams in London, Toronto and Vancouver:
 - Final in-person exams will take place during the Exam schedule decided by Western
 - Make-up exams will be scheduled at the same time across London, Toronto, and Vancouver
2. Students writing final exams in Beijing will take place on June 22-26, 2026 (Session Code C1)

Please note: There are no options to take the final exam outside centres that King's has arranged in London, Toronto, Vancouver, and Beijing. Not having access to or being able to attend one of these testing sites on the exam day is NOT a valid reason to request a makeup exam. **Students who cannot attend one of these exam centres should seek academic advising assistance to find an appropriate alternative.**

- The use of personal computers, cell phones, smart watches, or any other electronic devices is not permitted during the examination. Possession of any such on your person for the duration of the exam constitutes an academic offence. You will be allowed stationery, a financial calculator, and a snack/drink. A formula sheet will be provided along with the question booklet for the final exam.
- The final grades for the course cannot be changed. If a student believes that there exist objective reasons for the change of the final grade, she/he must provide the instructor stating these reasons in writing. In this case the instructor will revise and re-grade student's work. Depending on the results of the revision, the grade may go either higher or lower than the initially determined.
- In case of medical emergencies and unforeseen circumstances, kindly notify your instructor immediately, via email. In addition, requests for academic consideration should be directed to the Academic Advising Office of your faculty/college of registration. Requests must be made as soon as possible and no later than 48 hours after the missed assessment. As a rule, documentation is required for academic consideration. For academic consideration requests on medical grounds, the Student Medical Certificate is [available here](#).
- Announcements on Western Brightspace closer to the dates will provide further details of the exam.

Financial Calculator Project

The financial Calculator project is an individual project which involves demonstrating the capability of using a financial calculator in calculations and decision making. Students will be given a set of problems which they will have to solve using the financial calculator and thus make inferences. The project can be done real time (through Zoom discussion along with the instructor, at a predetermined time) or by a video submission done by the student where the use of the financial calculator is clearly visible.

The instructor will get in touch with the students in Week 1/2 of the course, and the student can request either a video discussion and project submission done real-time (along with the instructor) or by a video submission done by the student only and sent to the instructor. The project should be completed by June 4, 2026.

Please refer to Brightspace for more details on the project

Communication with the Instructor

Students can communicate with the instructor through email or by attending (virtual) office hours.

Suitable email etiquette should be followed while communicating by email. Students must title the email accordingly, along with the class and section (MOS3310, 650) mentioned in the subject line. Further, students must ensure that they have completely read the course outline and / or announcements before seeking further information. Language in the email must be thoughtful, courteous, and respectful.

Office hours are held virtually on Mondays. Please refer to the Office Hours folder on Western Brightspace for details on the link.

If students wish to seek appointments beyond office hours, they can email the instructor at jgemson@uwo.ca to set up the same.

Academic Misconduct

Scholastic offences are taken seriously, and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

Within this course, use of artificial intelligence (AI) tools such as ChatGPT is not permitted for written work submitted for evaluation. Unauthorized use of AI will be subject to academic discipline.

King's University College General Course Policies 2025-2026

1. Academic Accommodations, Consideration for Absences

Academic Accommodation (Accessibility)

Accessibility Services works to ensure that academic programs are accessible to all students, and supports students who may have a condition related to, but not limited to, vision, hearing, mobility, different ways of learning, mental health, chronic illnesses, chronic pain, autism spectrum disorder, ADD/ADHD, and temporary conditions (beyond short-term academic consideration). Accessibility Services provides recommendations for accommodation based on medical documentation or psychological and cognitive assessment. The accommodation policy can be found here [Academic Accommodation for Students with Disabilities](#). Information on Accessibility Services at King's can be found [here](#).

Academic Consideration for Student Absence

If a student is unable to meet a course requirement due to substantial but temporary extenuating circumstances (medical or compassionate), they should follow the procedures below.

In some cases, where instructors have built flexibility into their assessments, this flexibility will already address consideration needs.

Requests for academic consideration should be directed to the Academic Advising Office of your faculty/college of registration. Requests must be made as soon as possible and no later than 48 hours after the missed assessment.

As a rule, documentation is required for academic consideration. For academic consideration requests on medical grounds, the Student Medical Certificate is available at [here](#).

Students are permitted one academic consideration request without supporting documentation per term per course. Instructors may designate one assessment per half-course weight as requiring formal supporting documentation. Please refer to the course outline for each course. For further information, please see:

<https://mykings.ca/intranet/app/#/academics/academic-advising/academic-consideration-requests-and-student-absence-portal>

Absences from Final Examinations

If you miss the Final Exam, contact the Academic Advising Office of your faculty/college of registration as soon as you are able to do so. They will assess your eligibility to write the Special Examination (the name given by the University to a makeup Final Exam).

You may also be eligible to write the Special Exam if you are in a “Multiple Exam Situation” (e.g., more than 2 exams in 23-hour period, or more than 3 exams in a 47-hour period).

If a student fails to write a scheduled Special Examination, the date of the next Special Examination (if granted) normally will be the scheduled date for the final exam the next time this course is offered. The maximum course load for that term will be reduced by the credit of the course(s) for which the final examination has been deferred. See the Academic Calendar for details https://academicsupport.uwo.ca/accessible_education/exams/index.html.

Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give notice in writing to the instructor and Academic Advising Office if a course requirement will be affected by a religious holiday/observance. Notice must be given as early as possible, and no later than two weeks prior to an examination, and one week prior to a midterm test date. It is the responsibility of such students to inform themselves concerning the work done in classes from which they are absent and to take appropriate action.

2. Support Services

Accessibility, Counselling and Student Development at King's University College:

<https://mykings.ca/intranet/app/#/student-supports-and-services>

Students experiencing emotional or mental health distress can access services at King's University College: <https://mykings.ca/intranet/app/#/student-supports-and-services/personal-counselling>

Good2talk is a good online and phone 24/7 resource for students and is available in English, Mandarin, and French: <https://good2talk.ca>, 1-866-925-5454

MentalHealth@Western provides a complete list of options about how to obtain help: <https://www.uwo.ca/health/psych/index.html>

Academic Support Services at King's University College:

<https://mykings.ca/intranet/app/#/academics/academic-advising>

GBSV Support:

King's is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at: <https://mykings.ca/intranet/app/#/student-supports-and-services/campus-safety-and-reporting/gender-and-sexual-violence>

You can reach someone supports at Kings by emailing Care@kings.uwo.ca or calling 519-930-4640 to reach a social worker who can offer help.

You can also reach Western's Gender-Based Violence & Survivor Support Case Manager by [email](#) or by calling 519-661-3568.

See also https://www.uwo.ca/health/student_support/survivor_support/get-help.html

University Students' Council offers many valuable support services for students, including the health insurance plan: <http://westernusc.ca/services/>

3. Statement on Use of Electronic Devices

Use of Electronic Devices: Unless explicitly stated otherwise, you are not allowed to have a cell phone, or any other electronic device, with you during tests or examinations. Unauthorized possession of such a device during a test or examination constitutes an academic offence.

Use of Laptops, Tablets, and Smartphones in the Classroom: King's University College at Western University acknowledges the integration of new technologies and learning methods into the curriculum. The use of electronic devices such as laptop computers, tablets, or smartphones can contribute to student engagement and effective learning. At the same time, King's recognizes that instructors and students share jointly the responsibility to establish and maintain a respectful classroom environment conducive to learning.

The use of electronic devices by students during lectures, seminars, labs, etc., shall be for matters related to the course at hand only. Students found to be using electronic devices for purposes not directly related to the class may be subject to sanctions under the Student Code of Conduct; see <https://mykings.ca/intranet/app/#/student-supports-and-services/campus-safety-and-reporting/student-code-of-conduct>

Inappropriate use of electronics (e.g., laptops, tablets, smartphones) during lectures, seminars, labs, etc., creates a significant disruption. As a consequence, instructors may choose to limit the use of electronic devices in these settings. In addition, in order to provide a safe classroom environment, students attending in-person class sessions are strongly advised to operate laptops with batteries rather than power cords.

4. Statement on Academic Offences

King's is committed to academic integrity. Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, is posted at [here](#).

It is expected that students will submit work that is truly their own, completed without external assistance (human or artificial) except as explicitly permitted by the course instructor. Check with you instructor on what tools, including generative AI (ChatGPT, translation tools, grammar-checking tools) are permitted in the course. Because a tool is permitted in one course, that does not mean it is permitted in other courses.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system; see <https://elearningtoolkit.uwo.ca/tools/OriginalityReports-TurnItIn.html>.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

5. Copyright of Course Material

Lectures and course materials, including PowerPoint presentations, tests, outlines, and similar materials are protected by copyright. Faculty members are the exclusive owner of copyright in those materials they create. Students may take notes and make copies for their own use. Students may not allow others to reproduce or distribute lecture notes and course materials publicly (whether or not a fee is charged) without the express written consent of a faculty member.

Unauthorized sharing of class content is subject to academic discipline.

Similarly, students own copyright in their own original papers and exam essays. If a faculty member wishes to post a student's answers or papers on the course website, they should ask for the student's written permission.

6. Use of Recordings

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation and/or the participant has the prior written permission of the instructor. Unauthorized recording and/or sharing of class content is subject to academic discipline.

7. Policy on Attendance

Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course, will be reported to the Dean of the Faculty offering the course, after due warning has been given. On the recommendation of the department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course.